

Arts & Commerce

Main Street Conference

Seven 21 Media Center

March 18, 2011

Pat Courtney Strong and Nancy Donskoj

Business Alliance of Kingston Goals

Plan/Launch Business Improvement District

Bring Nat'l Main St. Program To Kingston

Address Homestead/Non-Homestead Disparity

Reverse Escalating Vacancy Rate

MSM Goals

Liaison Activities

Support local property owners, retail tenants in maximizing ROI.

Marketing and Public Relations (aka Promotions)

Develop comprehensive marketing strategy maximizing interest in unique businesses; coordinate design, printing and distribution of marketing brochures and web promotions.

Street-Level Issues/Beautification

Organize neighborhood cleanups and beautification projects that maintain and support unique character of each district.

Monitor physical conditions, including landscaping, sanitation, graffiti, etc. and support the City in addressing issues quickly and effectively.

Fundraising

Develop Business Improvement District to support marketing needs and other common interests of businesses in shopping districts.

Accomplishments



Online Events Calendar



Banners



Tourism Kiosk



Weekly Newsletter

Accomplishments



Just wanted to say thank you on the article that you did on our studio. I was quite surprised as we received several calls for information on dance lessons since your article went online.

Again, thank you!
Jean & Bill Keehan
J & B Dance Center
Kingston, NY

Excellent spot for lunch! We were heading south on 87 and googled lunchspots in Kingston. This is the link that came up. They pleased a family of five and we got cookies for the car! Beats stopping at a rest stop.
Blog post



Thank you for assisting my new tenants in getting through the approval process for their new business. As a building owner who wants to see them succeed...I'm so glad they called you to steer them in the right direction. Now we have a bright new business, joining the economic community of the Rondout! Both landlord and tenants are very pleased!
Opening to be announced soon!
Sarah Mecklem
63 Broadway, Kingston.



Events

Aldermanic Forum

Kingston Citywide CleanUp

Kingston Citywide Yard Sale

Kings Inn Design Charrette

Time Fest



Design Charrette for the King's Inn



July 16, 2010 at 721 Media Center

The Year Ahead

Results of the five focus groups

Midtown

Sanitation

UPAC Artists' District/Theater District

Medical Arts Corridor

Rondout

Sanitation/Marketing/Events

Real Estate February 26, 2007
Bohemian Today, High-Rent Tomorrow

‘Creative types are essential to urban and regional economic growth. Here’s why—and the cities artists should flock to now.’

REAL ESTATE



SHAUN JOHNSTON, WWW.NYCGETAWAYS.COM

Kingston, N.Y.

Art establishments per 100,000 people: 13.128
Percentage of population age 25-34: 12.24%
Arts & Culture Index: 87
Diversity Index: 33.2
Cost of Living Index: 103.1

[Read the story](#)

[Reader comments](#)

[More Slide Shows](#)

The focus groups also found that artists, by and large are Kingston’s most vocal proponents. Artists as a group are among the most positive about Kingston—they are investing in the community, have moved here for the affordable lifestyle, affordable housing that allows them to make art and sell art, and they see a future here.

Benefits of an Arts Community:

- Create jobs
- Attract investments
- Generate tax revenues
- Stimulate local economies through tourism and consumer purchases

Other Benefits

- Inspire other industries with creative insights regarding their products, services
- Enhance quality of life
- Complement community development
- Enrich local amenities, attract local professionals

Media Center at Seven 21



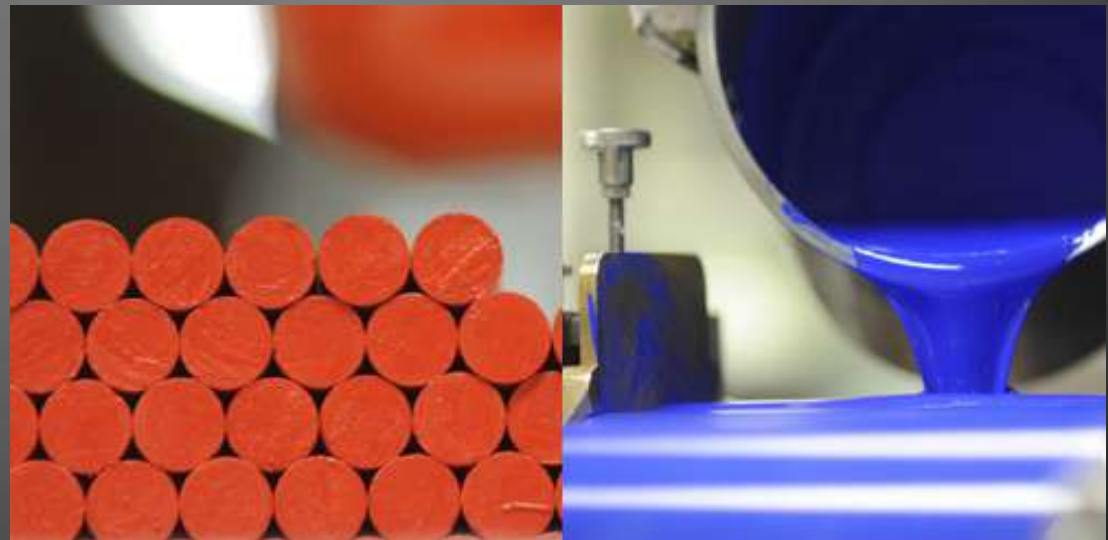
That is exactly what is happening at the at Seven 21 Media Center . Nearly every single space is occupied by businesses in what we are calling the *Creative Industry*. Graphic artists, web designers, marketing professionals, musicians, video services. The list goes on.



Another perfect example of an arts related business here in Kingston is R&F Handmade paints....not only are they a manufacturer employing artist to make the paints, they have a gallery and conduct workshops bringing people all over the world to Kingston to learn how to paint with encaustics and paint sticks.

Encaustics and pigment sticks made in Kingston

R&F Handmade Paints



Arts Society of Kingston - ASK



The Arts Society of Kingston is another cultural hub operating out of their downtown art center. The broad range of their programming attracts a diverse audience.



Shirt Factory- Artist Lofts



Carnegie Library-Arts & Technology Center

The arts are driving the revitalization of midtown through the adaptive reuse of formerly abandoned industrial sites – this resurgence of commercial and artistic life has reversed decades of negative growth. Here in Midtown we are seeing a resurgence in positive growth, thanks to the arts community. The former shirt factory is home to a group of entrepreneurs and artists, including painters, dress designers, woodworkers, stained glass, dance, performing arts, photographers, web design and sound mixers. Over 40 tenants form a creative community where tenants can collaborate and network. The Center for Creative Education is restoring the former Carnegie Library right next to the High School which has been vacant for over thirty years. The building will have two large performing arts studios and a complex of arts technologies, including the Kingston High School television station, a podcasting studio, video and recording facilities, and a small stage.

Kingston First Saturdays



www.artalongthehudson.com

9 Communities, 9 Celebrations

Beacon, Cold Spring/Garrison,
Kingston, Newburgh,
New Paltz, Peekskill,
Poughkeepsie,
Rhinebeck and Woodstock

- Joint Marketing
- Collaboration
- Gallery Guide

In this collaboration we've partnered with nine other Hudson Valley cities making the city and the region an Art's destination.

Neighborhood Assets



In the coming year, BAK will be concentrating our efforts on the emerging arts district in Midtown. Building on the presence of an existing cultural hub, the Ulster Performing Arts Center, we plan to expand the district to include other properties with great potential to support the arts community.

King's Inn



Key to the establishment of a thriving arts district in Midtown, is the revitalization of the strategically-located Kings Inn.

King's Inn mural project



Given what we know about the economic and social benefits of an active arts community, our goal is to establish this property as an arts center. In order to jumpstart recognition of its future use, the Business Alliance of Kingston is sponsoring a mural on the façade of the King's Inn.

Business Improvement District

Sanitation, Security & Place making



Graffiti removal

Simultaneous to creation of the arts district, we will need increased activities to support economic development initiatives throughout the entire business district . We are preparing to implement a Business Improvement District with a focus on graffiti removal, extra sanitation, streetscape enhancements.

Business Improvement District

Marketing & Promotion

And to publicize the Main Street Manager projects and arts district development, the BID will continue the vital job of the marketing Kingston.

